



KCRA
3 Television Circle
Sacramento, CA 95814
Main: (916)446-3333
Billing: (916)325-3266

www.kcra.com

Billing Address:

Gilliard Blanning & Associates (GBA)
Attention: Accounts Payable
P O Box 721
Sloughhouse, CA 95683

Send Payment To:

KCRA
PO Box 26861
Lehigh Valley, PA 18002-6861

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
928155-1	07/29/12	July 2012	06/25/12 - 07/29/12

Station	Account Executive	Sales Office	Sales Region
KCRA	KCRA House Local KCRA Hc	Sacramento	Local

Advertiser	Product	Estimate Number
Denham/R/Congress	JEFF DENHAM FOR CONG	

Flight Dates	Order #	Alt Order #
07/27/12 - 08/10/12	928155	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/27/12	08/10/12	KCRA-TV News at 6am	5:58am-7:00am	MTWTF--	:30	0	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 ----F-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA F 07/27/12 6:29 AM KCRA-TV News at 6am 5:58am-7:00am :30 C1002HD \$1,000.00 NM									
2	07/27/12	08/10/12	KCRA-TV News at 6pm	6:00pm-7pm	MTWTF--	:30	0	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/23/12 07/29/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KCRA F 07/27/12 6:58 PM KCRA-TV News at 6pm 6:00pm-7pm :30 C1002HD \$2,000.00 NM									
Total Spots							2		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,000.00
<u>Agency Commission</u>	\$450.00
<u>Net Amount Due</u>	\$2,550.00